COMMUNITY RELATIONS GOALS

The District shall provide a school-community relations program which engages the broad community in meaningful support and reinforcement for academic achievement at the individual student and school building levels. The school community relations program shall be overseen by the Chief Communications Officer.

Composition. The District’s school-community relations activities shall be based upon, but not be limited to the following principles:

1. encourage citizen participation in school functions in accordance with the philosophy of education and education goals;
2. communicate educational program goals, strengths, and needs;
3. provide information regarding school activities and pupil accomplishments;
4. enlist community resources to support the educational program;
5. utilize the services of volunteers who are assigned responsibilities consistent with their qualifications and experience and who are supervised by appropriate school personnel.

Utilization of Private Sector. District-wide school-community relations activities shall make maximum feasible use of available resources in the private sector, including the resources of non-profit entities.

Dissemination of Information. Pursuant to Revised Code Section 3311.74(C), the Chief Executive Officer shall annually issue a report to the residents of the District setting forth the following:

1. results of any achievement measurements of student academic performance;
2. the nature of any reforms and corrective actions taken in response to unacceptable levels or rates of achievement;
3. a description of efforts to improve the overall quality or efficiency of District operations;
4. the source of all District revenues; and
5. a description of all District expenditures during the preceding fiscal year.

Through a public awareness campaign implemented by the Chief
Executive Officer, the District shall keep parents and guardians of District students informed of changes being implemented within the District. This information may be disseminated through community forums, letters and brochures, and must include annual distribution to all parents and guardians of an information card listing the names, business addresses and telephone numbers of District ombudspersons and other District employees who are sources of information for parents and guardians.

Training. Training related to school-community relations and the District’s identified needs and imperatives shall be provided to parents and staff.

[Adoption date: September 6, 2001]

LEGAL REFERENCES

Ohio Revised Code § 3311.74 (H.B. 269) Goals and Accountability Standards
Ohio Revised Code § 3315.07
Ohio Administrative Code 3301-35-03(J)