

Effects of gender coded language on young girls

How does gender coded language affect young girls self esteem?

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Intro

Gender coded language is something that affects more than women who are working or women who are beyond any higher form of education. Gender coded language affects young girls more than you know.

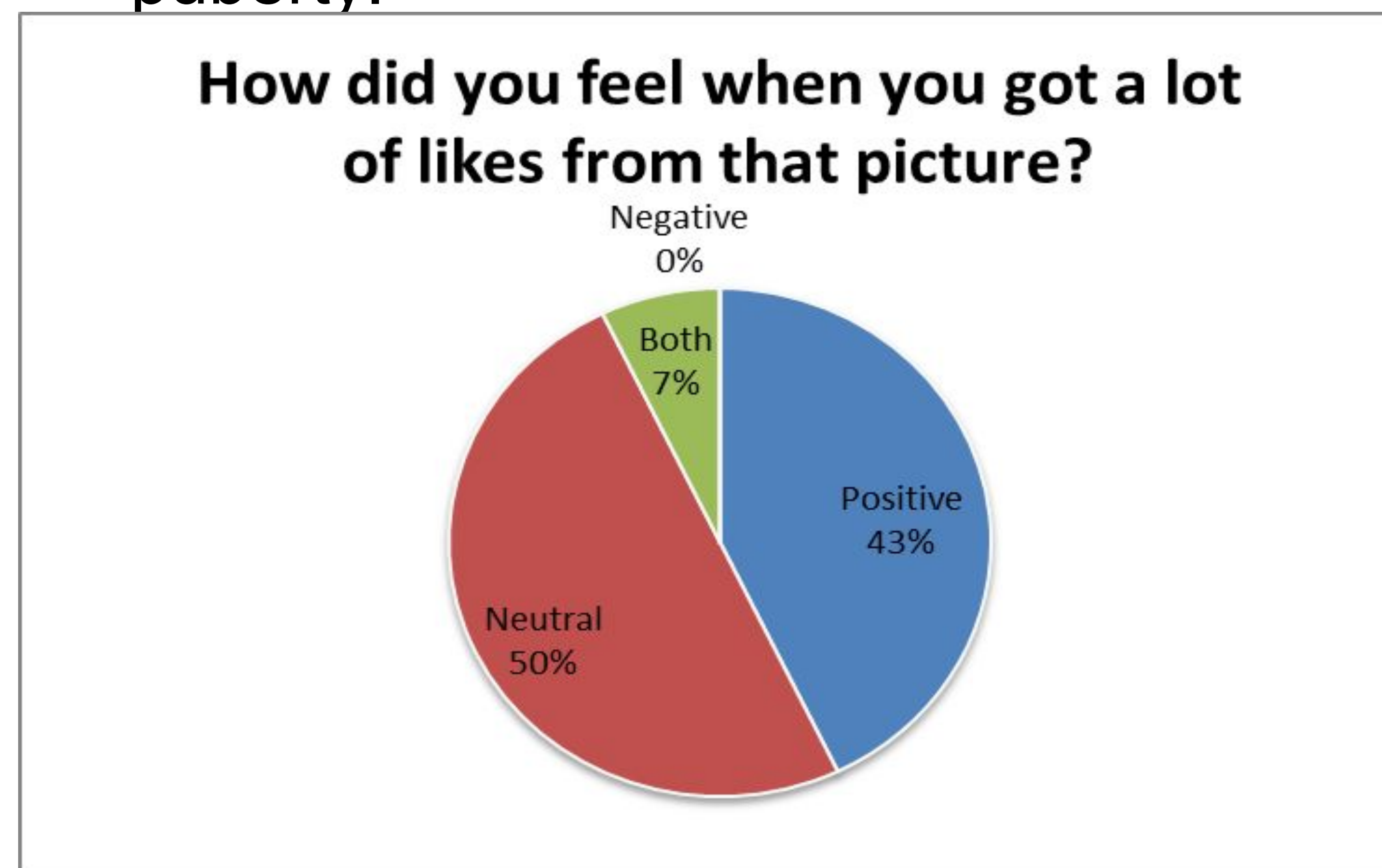
have you ever heard the term “like a girl”? the term “like a girl” is most known to be used as an insult but it’s doing much more then hurting feelings.

Fact 1/2

- Among high school students, 44% of girls and 15% of guys are attempting to lose weight
- 7 in 10 girls believe that they are not good enough or don’t measure up in some way, including their looks, performance in school and relationships with friends and family

Observation

Young girls are maturing quicker than ever before. Even puberty is coming quicker. Girls self esteem begins to plummet majorly during and after puberty.



Survey

you can differentiate the amount self esteem a girl has when comparing the reactions you get when you ask them to act out something “like a girl” for example when telling younger girls to “hit like a girl” or “run like a girl” you see them hit their hardest and run their fastest but, if you ask a girl who has already hit puberty to “fight like a girl” or “kick like a girl” you see them most oftenly throw a weak punch or kick as softly as they can showing that they have been exposed too that term in a negative way.

Recommendations

The biggest thing i can recommend for everyone to do is turn away from using gender coded language not only around young girls but in the work place as well.

Main References

Always. (2014, June 26). Always #LikeAGirl. Retrieved from <https://www.youtube.com/watch?v=XjJQBjWYDTs>

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Body Image Statistics

